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Drug Litigation Conference:

Pharmaceutical Law and Preemption in a Post-Levine World

Wednesday, June 3, 2009 • Rittenhouse Hotel • Philadelphia

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A G E N D A
WEDNESDAY, JUNE 3, 2009

7:30 a.m. – 8:30 a.m. **CONTINENTAL BREAKFAST AND REGISTRATION**

8:30 a.m. – 8:45 a.m. **WELCOME BY CO-CHAIRS**

Joseph Hetrick, Dechert, LLP, Philadelphia
Harry M. Roth, Cohen, Placitella & Roth, Philadelphia

8:45 a.m. – 9:30 a.m. **PREEMPTION: DID THE COURT GET IT RIGHT?**

• *The Factual and Regulatory Framework* • *The Majority Opinion and the Dissent*
James M. Beck, Dechert, LLP, Philadelphia
Sol H. Weiss, Anapol, Schwartz, Weiss, Cohan, Feldman & Smalley, Philadelphia

9:30 a.m. – 10:30 a.m. **PRACTICAL IMPLICATIONS: HOW DOES THIS IMPACT MY CASE?**

• *Is There Anything Left of the Preemption Defense?*
Michael T. Scott, Reed Smith, Philadelphia
Christopher M. Placitella, Cohen, Placitella & Roth, Red Bank, NJ

10:30 a.m. – 10:45 a.m. **REFRESHMENT BREAK**

10:45 a.m. – 12:00 noon **GUIDELINES TO APPLYING PREEMPTION TO YOUR CASE**

• *Establishing Preemption* • *Procedural Implications and Evidentiary Requirements*
Robert N. Weiner, Arnold & Porter, Washington, D.C.
Harold I. Goodman, Raynes McCarty, Philadelphia

12:00 noon - 1:30 p.m. **LUNCH**

1:30 p.m. – 2:30 p.m. **CASE PREPARATION AFTER LEVINE**

• *Do You Need to Prepare the Case Differently?*
Chilton Davis Varner, King & Spalding, Atlanta
David R. Buchanan, Seeger Weiss, Philadelphia

2:30 p.m. – 2:45 p.m. **REFRESHMENT BREAK**

2:45 p.m. – 4:00 p.m. **PRODUCT LIABILITY CASES AND BEYOND**

• *Medical Devices, Vaccines and Non-Personal Injury Cases*
• *Securities, Anti-Trust, Consumer Fraud Cases* • *Transportation and Construction Cases*
Anthony Vale, Pepper Hamilton, Philadelphia
Michael X. Imbroscio, Covington & Burling, Washington, D.C.
Martin K. Brigham, Raynes McCarty, Philadelphia

4:00 p.m. – 5:00 p.m. **HOW DOES THIS AFFECT THE PHARMACEUTICAL INDUSTRY?**

• *The Public Health Perspective* • *New Drugs and the Cost* • *Scientific and FDA Issues*
Paul W. Schmidt, Covington & Burling, Washington, D.C.
Sol H. Weiss, Anapol, Schwartz, Weiss, Cohan, Feldman & Smalley, Philadelphia

5:00 p.m. – 6:00 p.m. **NETWORKING COCKTAIL RECEPTION**